

**ROOTED IN ASIA,
SERVING BUSINESSES GLOBALLY**

WHERE EVERY SINGLE PROCESS MATTERS



**LITTLE CHERRY
SYSTEMS PTE LTD**

Asia Pacific leading multi vendor equipment provider.



Our products include:



Vision

To be the leading enterprise equipment provider in the Asia Pacific, offering quality, innovative and customer centric solutions through a team of highly qualified professionals.

Mission

To create business value to our customers through our knowledge and suites of solutions offerings

Company Background

Cherry Systems is a multivendor equipment provider in the region. We provide a wide range of hardware offerings for the data centers and call centers.

Founded by a team of highly experienced industry professionals, we have presence in Singapore, Malaysia, Hong Kong, China and UK. Together with our network of partners, our coverage extends beyond the region.

Our customers include reputable data center providers, call centers as well as maintenance service providers. While they come from many different backgrounds, our customers have one thing in common - all of them run a time critical operations and they rely on our knowledge and network in Asia to optimize their efficiency.

Our proven reliability and reputations help our customers reduce cost and delivery lead time with a complete peace of mind.

Three key pillars of our offerings:

- 01 Multi vendor hardware sourcing
- 02 Services across the Asia Pacific region
- 03 Maintenance services with principle or third party provider

PRESENCE

Singapore, Malaysia, Hong Kong, China and UK.

FLEXIBILITY

Ability to service across Asia
Customized service level
Choice of OEM or third party maintenance

POSITION

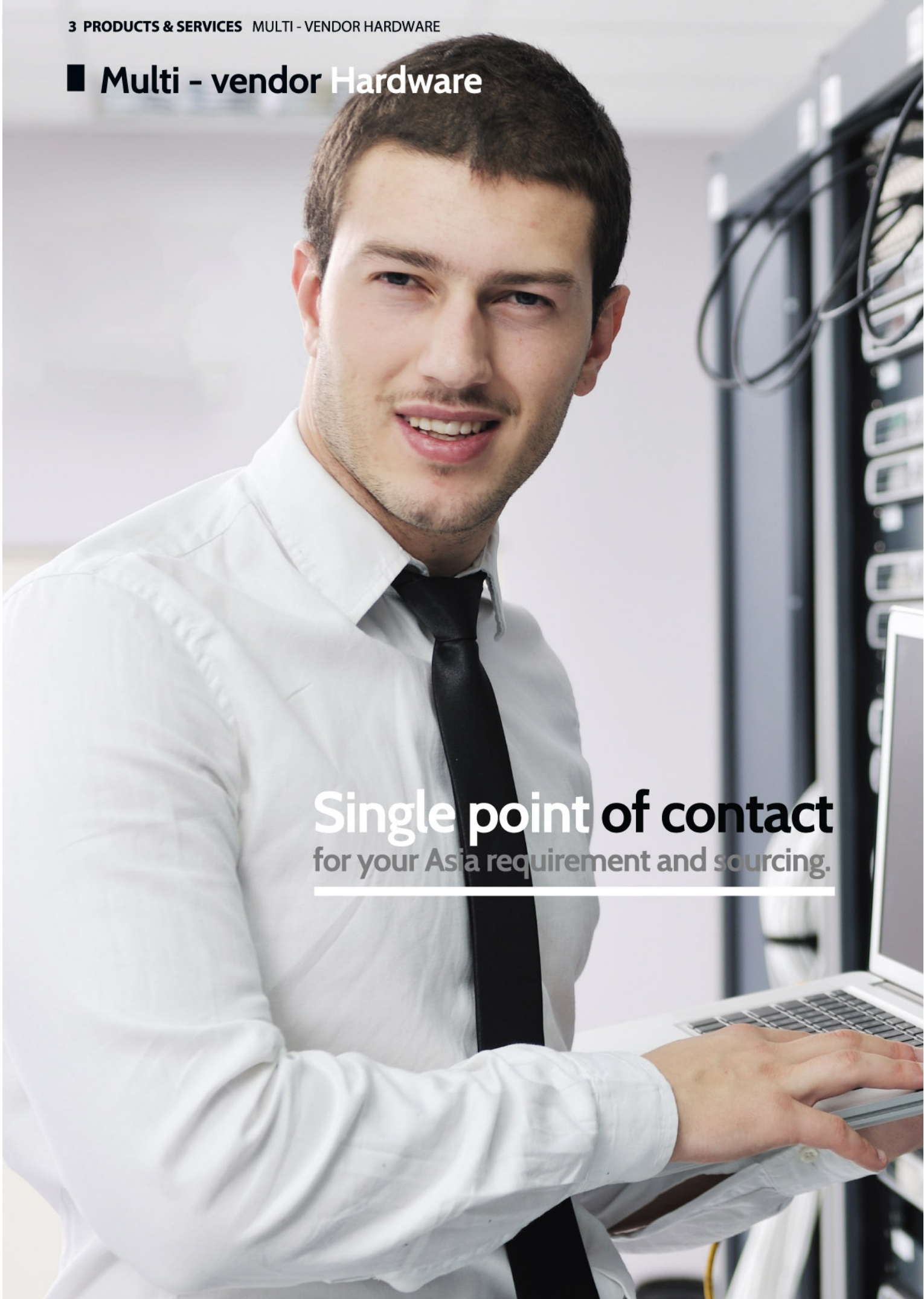
Leading hardware provider in Asia.
Experienced and recognized professionals

PEOPLE

Certified professionals with many years of experiences

■ Multi - vendor Hardware

Single point of contact
for your Asia requirement and sourcing.





In today's fast-paced, globalised business environment, the ability to deploy and maintain a highly reliable IT infrastructure across the globe is vital to customer's IT operation. Businesses need to protect themselves against any prolonged downtime.

Meanwhile, customers' multi-vendor IT infrastructures is becoming more complex, as is the cost to service and support this heterogenous environment. Little Cherry Systems can help you meet the challenges of coping with this complexity while reducing the cost at the same time.

Single point of contact for data center equipment

As an equipment provider, we are a single point of contact for our clients' networking, server and storage requirement. We provide enterprise class hardware equipment for the data centers including brands like Cisco, HP, Dell, IBM and EMC.

We offer cost effective solutions across the Asia Pacific region, customised to the unique requirement of each of our customers. Known to be flexible and highly customer centric, we provide solutions that enable our customers to meet their expected service level requirements, minimise downtime while reducing the effective cost by as much as 50%.

Little Cherry Professional Services

After choosing the best-of-breed hardware to run your business you would like to exploit the advanced functionalities provided by the new infrastructure.

At times you may also have to relocate some equipment to certain location in Asia Pacific or to consolidate your operation to take advantage of a new data center facility. However, all these require knowledge about custom clearance and taxation that many organizations is not able to spare internally, hence Little Cherry professional services.

We help you to achieve greater efficiency and flexibility in running your globalised IT operations. Our specialists will get your equipment shipped across the region, up and running with minimum disruption and hassle to you.

Little Cherry can help you to reduce cost through improved resources optimisation, while enabling your organization to respond quickly to changes in business demand and exceed service level requirements.

Our services include:

- Shipping of equipment to different countries in Asia
- Geographical coverage includes China, India, Malaysia, Thailand, South Korea, Japan and Singapore
- Placement of maintenance contracts to an appointed service provider

Our specialists keep a close watch over every step of your projects and ensure on time delivery as required by the project. Our knowledge in the processes ensures that the risk of delays and any disruption to your operations are kept to the minimum.

Little Cherry Advantage

Focus on Asia - with a single-minded focus on sourcing and services across Asia, we have built in depth expertise, experiences and processes based on proven knowledge in the region that we operate in. This put us in a unique position as the partner of choice for your sourcing and requirement in Asia countries.

Proven Processes and Parts Logistics - As a major regional player, our operation is founded on time proven processes. We have knowledge and ability to ship equipment and parts across many different countries across Asia, including China.

Excellent Track Record - Our team has many years of track record in the business. We have numerous customers that relied on our services to deliver products and services across Asia.

Single Point of Contact - Little Cherry supports a wide range of heterogeneous platforms. We provide you a single point of contact for problem escalation, thus simplifying the complexity of your services to your requirements.

Cost-Effectiveness - Little Cherry's flexible and innovative approach allows us to lower costs while offering customized solutions that are most cost-effective to our clients.



**LITTLE CHERRY
SYSTEMS PTE LTD**

CHERRY SYSTEMS UK LTD

First Floor, Kennedy House
31 Stamford Street
Altrincham WA14
1ES United Kingdom

Tel: +44-07949733550

LITTLE CHERRY SYSTEMS PTE LTD

15 Beach Road, Beach Centre, 2nd Floor
Singapore 189677

Tel : +65 6338 7160
Email : info@littlecherrysys.com
Web : www.littlecherrysys.com